

THE CULTURAL
CONNECTION
WORKING
COMMITTEE

Co-Chairs:

Jennifer Hart, Creative Arts Executive Director

Phil Rushworth, RCTV Executive Director

Advisory Council:

Marie Brennan Taylor, Reading Resident

James Bonazoli, Reading Selectman

Nelson Burbank, Reading Resident

Marcel Dubois, RCTV Board President

Deb Gilburg, Creative Arts Board President

Gino Molettieri, Resident & Business Owner

Gene Nigro, RSO President

Eugene Nigro III, Nigro Pettepit & Lucas

Julie Thurlow, Reading Coop Bank President

*A robust cultural environment requires:
professional artists, knowledgeable
audiences, and well-managed,
well-funded cultural institutions.*

WE ARE FORTUNATE TO
HAVE THE FOLLOWING
ORGANIZATIONS
INVOLVED:

Colonial Chorus Players

Creative Arts

Music Room Coffeehouse

New England String Ensemble

Quannapowitt Players

Reading Art Association

Reading Civic Concert Band

Reading Community Singers

Reading Community Television

Reading Cultural Council

Reading Symphony Orchestra

Special Thanks to:

Harpley Foundation

for all their support!



Supported in part by the **Reading Cultural Council**,
a local agency, which is supported by the Massachu-
setts Cultural Council, a state agency.

THE CULTURAL
CONNECTION

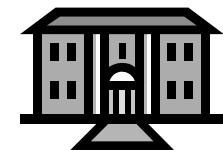
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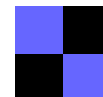


*The Cultural
Connection:
A Vision of
the Future*

*Your source for arts and cultural activities,
organizations and education in Reading and
surrounding communities.*



THE CULTURAL
CONNECTION



The Vision:

A United Arts Community— A Community Center for Art, Culture and Technology

The Cultural Connection brings local arts and cultural groups together to spur greater collaboration and coordination to improve their collective impact thereby increasing benefits to the community.

The first two projects of The Cultural Connection are a TV program on RCTV and a web-based calendar located at www.theculturalconnection.info.

The larger vision includes a physical place to make all of this happen. A place to nurture the arts and culture of our community—A Community Center for Art, Culture and Technology.



There is a new connection in town, one that will benefit local arts groups as well as the community!



A COMMUNITY CENTER FOR ART, CULTURE & TECHNOLOGY

A Community Center for Art, Culture and Technology will make Reading a regional hub for the arts! This center will offer area arts groups access to new storage, rehearsal and performance space, office space, shared media capabilities, gallery space and a public function area..

Many area arts organizations need appropriate, yet affordable performance space. The Community Center performance hall will include:

- ~ Suitable stage and back stage areas for concert and theatrical performances.;
- ~ With removable seating for up to 300 people;
- ~ Capacity for private functions, fundraisers or other such events for individuals or groups;
- ~ And a lobby Gallery that will also serve as rental reception or meeting space both for the public and community groups.

Creative Arts and Reading Community Television will both have offices and program space in the building. Other organizations may also have program or office space and could share administrative resources, a music library, storage or equipment usage, and more.

WWW.THECULTURALCONNECTION.INFO

UNITED ARTS COMMUNITY

By banding together, local arts & cultural organizations can pool their resources to help strengthen the community. Many communities have benefited from a strong cultural arts presence.

A Community Center for Art Culture and Technology will bring cohesiveness to local arts organizations, encourage collaboration, reduce scheduling conflicts and provide opportunities for greater visibility through public access coverage.

Research shows us that the arts create a strong community.

- ~ Arts participation and education strengthens student problem-solving and critical thinking skills.
- ~ Children who participate in the arts are more likely to have higher aptitude test scores and receive academic honors and awards.
- ~ Children feel greater levels of self-worth and self-confidence.
- ~ Artistically rich regions produce motivated, well-rounded students and communities that perceive & solve difficult challenges.

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